Champlain College

Week 3: Assignment: Personal Learning Journal

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Stakeholders will influence different aspects of your project. As their priorities and impacts are known, finding and solving problems to maintain stakeholder approval is important. We know that stakeholders have different priorities, so it is essential to balance their needs. Using proper project management communications will build trust with your stakeholders. Not all needs can be met; this is where communications will become incredibly important.

Proper communication can help all parties understand why specific demands cannot be met. As your project progresses, you must monitor changes and make adjustments. Proper stakeholder management can keep all parties happy and engaged to support your project. Stakeholder management is risk management. You are listening and assigning roles to fix, maintain, and disclose problems that will arise.

My view of stakeholders is that they are any individual or group that will affect the project and could make decisions about the project. Managing stakeholders can be a bit tricky. To help, we can learn who our stakeholders are, analyze their needs, and open dialog with them to meet their concerns. Really, we want to address the problems that will affect the project, including what stakeholders tell us. Building trust by collaborating with stakeholders will build a solid relationship you may need to fall back on if the project struggles.

These struggles are seen as risks that we can manage with the help of our tools, teams and stakeholders. Risks are those uncertain events in the future that can affect our project. Generally they are thought to be negatively impacting a project. For these risks and issues we take a proactive stance and meet each problem with a resolution. It could be that the resolution is acceptance, but while the project is ongoing, they will always be there. Whether they are speculative or observable in the current state of your project.

References:

Darnall, R., & Preston, J. (2010). Project management from simple to complex. Retrieved from https://www.opentextbooks.org.hk/system/files/export/38/38453/pdf/Project\_Management\_from\_Simple\_to\_Complex\_38453.pdf